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Business network Meet and Greet set for Jan. 9

December 31, 2015 | Martha Jacob - Press Staff

Area businesses will have a rare opportunity on Jan. 9, 2016 to be part of a special networking event hosted by the Business Resource Network and Ohio Means Jobs.

The first "Business Network Meet and Greet will be held between 4 and 8 p.m. on Saturday, Jan. 9 at the Hilltop Event Center.

Account Executive Dwayne Alexander said the upcoming event could open doors for many area businesses.

"This meet and greet event is especially designed for any business who wants to showcase what services they have to offer," Alexander said. "So often, I have found, people could be looking for a special business in their area, but they are unaware that the business might be located in their own neighborhood, they just didn't know it was there. That's just what this business network event hopes to remedy."

The event originated because of a need to unite local businesses who in turn could help each other.

"This Business Network Meet and Greet is a golden opportunity for small business owners to meet each other and share information," Alexander said. "We have invited vendors/business owners from Adams, Brown, Clermont, Highland, Pike and Scioto Counties to take part."

The Business Resource Network asks questions of new business owners with a face-to-face dialogue designed to learn where the business is and where they would like to be. The using the Synchronist Business Information System to get a sense of the challenges and opportunities the business faces.

"I worked with Jo (Hall) at Hilltop Event Center back in 2013 and did an initial interview and a survey," Alexander said. "At that time we identified some of the challenges she was facing and opportunities so we put together a proposal for her business."

"We hadn't had a follow-up with Hilltop in some time so this year I reconnected with Jo and we had a really good meeting," Alexander admitted that he himself did not realize all that the Hilltop Event Center had to offer.

"When I walked back into Hilltop, I was absolutely in awe of what I saw," Alexander said. "It is such a beautiful place and has so much to offer. It would be perfect for any kind of reception or party, even weddings. It's that special."

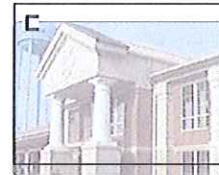
After the first meeting with Hall, the two decided that they would organize the meet and greet to show off the Hilltop Event Center and all that it has to offer.

"I knew that Hilltop had tuxedo rentals, but when you look at the outside of the building, you just have no idea of the quality of this business and all that it has to offer," Alexander said.

Alexander said that the upcoming meet and greet is a casual dress event and will include light refreshments with over 30 local small business vendors. It will include door prizes and is free to the public.

For more information please call Alexander at 1-(800) 233-7891 or Hall at (937) 695-5545.

Hilltop Event Center is located at 9764 Tri-County Road, next to Good Seed in Winchester. Everyone is invited.



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