



9 W. Front Street
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877 3 BIZNET
(877/324-9638)
www.TheBRN.net

Serving Columbiana, Mahoning and
Trumbull Counties in Ohio



WHAT'S THE BOTTOM LINE?

Should I export?

Where do I find good workers?

Low interest loans?

WHO HAS THE RIGHT TECHNOLOGY?

How about tax breaks?

WHAT IF

you could make one call that connects
you to dozens of local, state and
national organizations that can help
your business grow?

WHAT IF

these organizations worked hand-in-
hand to put together a package of grants,
loans, worker training and other business
resources precisely designed to your
business needs?

WHAT IF

you could do that right here and right now?

You can. Call or visit us online.



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Growing a stronger business means asking the right questions and finding the best answers. **The Business Resource Network helps you do both.**



▶ You've probably heard that there's a long list of programs and services out there – many at no charge – that could help you compete, grow and succeed.

We're talking about the kind of bottom line support that can help keep you in business and help your business grow... dollars and cents resources like grants, low interest loans, tax incentives, worker training and development programs. There are experts available who can help you do everything from pick the right software to open a new international market.

The question is: With so many organizations, government agencies, schools and colleges offering these programs and services, how do you find, apply for, coordinate and best leverage the resources you need to succeed without spending endless hours in the process?

Here's your first answer:
The Business Resource Network.

▶ We're here to help you stay in business and help your business **GROW.**



▶ Who We Are and Why We Matter to You

First of all, the Business Resource Network is NOT a new business organization.

What we ARE is a collaborate and growing group of all this region's chambers of commerce, workforce training organizations, schools, colleges and universities and government agencies that all offer some sort of business service. Our network includes every critical business service provider – from major federal and state big dollar programs to local organizations that can help you and your workers solve problems close to home.

The Business Resource Network creates Powerful Partnerships for your business.

Why we joined forces:

- Because we've learned that business people just like you need quick, easy, efficient, one-call access to virtually EVERY organization that's got something to offer. When you talk to one of us, you're talking to all of us.
- Because we've learned that by working together as a Network and a team we can share ideas and leverage our resources to deliver the kind of comprehensive solutions for your business we couldn't deliver by going it alone.
- Because together... united... working in sync we can build stronger, healthier business in our region.

Because it makes a lot of sense.

The Business Resource Network mission is simple: We're here to help you stay in business and help your business grow.

▶ We Start by Asking the Right Questions

We begin our work together with a face-to-face dialogue designed to learn where your business is now and where you want it to be. We use the exclusive *Synchronist Business Information System* method to quickly and efficiently get a sense of the challenges and opportunities your business faces.

This initial discussion takes about an hour. Thousands of business owners and executives in every corner of the country have taken advantage of the Synchronist approach to share their vision, goals and obstacles with economic development and workforce professionals. We think you'll enjoy it and find it a great way to focus your thinking as well as ours.



It's all confidential. And we do NOT ask for proprietary information.

It's your job to know your business and it's our job to know the programs and services that can help you succeed at it. The proven, well-tested Synchronist question and answer session helps us help you by giving us the information we need to put our heads together, take a strategic approach and recommend the right programs and services to specifically and measurably help you meet your company's unique needs.



▶ It's Your Call

Call us at 877 3 BIZNET (877/324-9638) or log in to www.theBRN.net

We'll set a convenient time to meet with you at your location to learn more about just how The Business Resource Network can help your business get where you want it to go.

If you think we have something to offer, we'll schedule the Synchronist Survey and start linking you with a whole world of business support.

▶ Then We Help You Find the Best Answers

We pull together the best ideas from the Network member organizations and then present you a comprehensive proposal package that's responsive to what you told us during the survey.

When you work with us we'll assign you a Business Resource Network Account Executive to manage and coordinate the services you've selected from the Network partners.

That means just one efficient, knowledgeable contact person who'll pull all the programs and services together for you and make sure they stay on track.

No Googling. No yellow pages fumbling. No new bureaucracies to figure out.

